

Clarity Corporate Brief



Highlights:

- Full-service provider of mainframe migration, modernization and optimization solutions
- Proven track record of reducing total cost of ownership (TCO) 30 to 70%
- Long history of on time, in budget implementations; more than 325 customers and 1,300 production sites worldwide
- Comprehensive migration, modernization, rehosting, SOA, and Web Services technology
- Deep mainframe and open systems solution experience
- Well-established lifecycle methodologies and project management services
- Fully-integrated mainframe rehosting reference architecture to address end-to-end target platform requirements
- Flexible delivery, integration and support options

Whether your goal is to reduce costs, improve business agility or enhance total customer experience -- migration, modernization and optimization solutions from Clarity keep your organization ahead of the curve.

The Clarity difference

Drawing from over 20 years of experience and a proven track record of success at more than 1,300 sites worldwide, Clarity is uniquely qualified to deliver full-service mainframe migration and modernization solutions. Clarity plans and implements an evolutionary path forward for valuable IT assets tailored to a business' specific requirements. By efficiently leveraging application environments on open systems, IT flexibility is enhanced and Quality of Service (QoS) is protected, resulting in improved time-to-market and dramatically reduced TCO across the enterprise.

Full-service, flexible solutions

As a full-service migration and modernization solution provider, Clarity applies a deep mainframe and open systems service bench, proven software technology, robust transformation tools, and comprehensive project management methodologies to large and small projects.

Clarity can architect, design and implement solutions that include all necessary software and hardware. Clarity's proven service processes reduce risk, cost, and time across the entire project life cycle including initial feasibility assessment and analysis, to design, implementation, QA testing, production deployment, and post-implementation support. Our solution experts have the skills to deal with common enterprise concerns and requirements, as well as the project management expertise required to tailor a solution to your specific environment. This combination of products and services makes Clarity unique among traditional migration vendors.

Robust technology offerings

Clarity's robust range of software technologies and tools protect and extend existing investments in business logic, data and procedures on a variety of platforms including HP-UX, IBM® AIX®, Linux®, Linux on IBM® System z®, Oracle® Solaris™ and Microsoft® Windows® operating system environments.

Key facts about Clerity

Headquarters:

Chicago, USA

Regional offices:

Europe and Latin America

Partners:

- Enterprise technology and solution partners including EMC, HP, Microsoft, Novell, Oracle, Red Hat, Software AG and others
- Enterprise software providers including ASG, BMC, IRI Inc., Levi, Ray & Shoup, Macro 4, ORSY, Syncsort, TPS Systems and Veryant

Customer profile:

Mid-to-large sized firms primarily in the financial services, government, and manufacturing sectors

Key products and services:

Comprehensive mainframe migration, modernization, and optimization software, tools, technology and services

- UniKix Mainframe Rehosting Software suite
- SOA and Web Services technologies
- Clerity Transformation Suite
- Clerity Mainframe Rehosting Reference Architecture
- Clerity Universal Test Manager
- Migration and Modernization Services
- Clerity System Integration Services

UniKix Mainframe Rehosting software

Backed by over 20 years of development and deployment, UniKix™ rehosting software provides an unparalleled environment for running mission-critical mainframe workloads natively on cost-effective open systems platforms.

- UniKix Transaction Processing Environment (TPE) software provides a robust transaction processing system alternative for running rehosted IBM® CICS® transactions, IBM® IMS® applications, IDMS DC programs, Natural and related resources such as VSAM data file types.
- UniKix Batch Processing Environment (BPE) software delivers a complete environment for administering, executing, and managing mainframe batch workloads without excessive code change or complex integration.

By extending the benefits of a distributed environment to legacy applications, IT investments are preserved and impact to end-users is minimized.

SOA and Web Services

Clerity SOA and Web Services offerings ensure that all systems in the data center serve as equal participants in providing dynamic, enterprise-class services.

- Clerity™ Transforming Enterprise Applications (TEA) software enables businesses to rapidly address evolving market needs by producing composite objects and updated user interfaces for the Microsoft Application Platform from a 'mash-up' of legacy and new application sources.
- Clerity™ Service Builder allows organizations to quickly assemble and deploy multi-step, multi-operation composite business services from 3270-based UniKix, IBM CICS and IBM IMS systems; as well as from COMMAREA and native data Web Services -- no special understanding of SOAP, XML, WSDL, or HTTP protocols required.
- Clerity™ Web Connect provides instant access to 3270 and 5250-based applications so traditional green screen programs can be rapidly transformed into user friendly Web applications without changing code.

Clerity Transformation Suite

The Clerity™ Transformation Suite (CTS) provides a powerful set of adaptive migration facilities to automate the design, testing and implementation processes involved in moving off the mainframe. By holistically addressing application source, data, user interfaces, and utilities, CTS eliminates project risk, time and complexity.

A full lifecycle approach to services and support

To ensure that customers are well-equipped to actively develop, manage, and evolve application environments following an implementation, Clerity offers a range of pre and post-migration services. Customers can take advantage of comprehensive product support with a range of established Service Level Agreements. Clerity also offers help desk support for 3rd party products implemented in conjunction with a UniKix and ongoing managed services if desired.



Clerity's diverse customer base consists primarily of mid-to-large sized organizations in the financial services, government and manufacturing sectors, including Global 500 firms such as BNP Paribas, NYSE Euronext and Volkswagen.

Clerity System Integration Services are also available to provide a cost-effective and flexible approach to implementing and maintaining a wide range of enterprise technology solutions. Our comprehensive portfolio covers the essential pre and post-implementation functions required to maintain and improve application availability, technology infrastructure, and time-to-market while avoiding the move to a complete outsourced solution.

Completing the picture

To address the custom procedures and third-party products that often surround mainframe workloads, Clerity offers the Mainframe Rehosting Reference Architecture (MFRR).

The Clerity MFRR provides a proven and flexible roadmap for moving complete mainframe application environments to open systems. Leveraging the Clerity MFRR in conjunction with infrastructure solution services reduces complexity and deployment time and assists organizations in efficiently moving mainframe workloads to robust, cost-effective platforms which offer a safe path forward for future growth.

Enabling today's business on tomorrow's technology

Clerity's unique solution approach leverages the full potential of today's business assets by moving them to open, cost-effective frameworks -- equipping your organization with the right blend of investment protection and systems evolution to bring your target destination and corporate objectives into focus.

As you face new challenges in today's competitive market, your IT assets need to evolve as well. Through a full-service migration approach with flexible implementation options, unrivaled delivery experience, and production-ready migration migration, rehosting, and transformational technology, Clerity helps simplify operations and better prepare business for the road ahead.

"Clerity has a long track record of delivering on-time, in budget solutions. With proven technology and an accomplished team of service professionals, Clerity often helps organizations reduce cost by more than half, with the same or even improved service levels. Our offerings better position business to address future growth and changing market requirements."

**Brandon Edenfield, president,
Clerity Solutions, Inc.**

About Clerity

Clerity is a leading full-service provider of legacy migration, modernization, and optimization solutions. Drawing from over 20 years of experience, Clerity recognizes that companies have significant investments in core applications and procedures and provides a wealth of low risk, high value tools, technology, and services to reduce IT costs without sacrificing current functionality and service level agreements. Headquartered in Chicago, Illinois with offices worldwide, Clerity has customers in all in major countries, including some of the largest financial services ISVs and Fortune-class end users.

Learn how Clerity can provide an evolutionary path forward for your application and data environments at www.clerity.com.



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